

PRIVACY POLICY SITE WWW.MODELLO.WINE

INTRODUCTION

This Privacy Policy describes how **Enotec Imports, Inc.**, 5500 Greenwood Plaza Blvd, Suite 130, Greenwood Village, CO 80111-2105, USA (“Company,” “we,” “us,” or “our”) collects, uses, and discloses information about visitors and users (collectively, “users”) of our website, mobile applications, and any other online features, products, or services that link to this Privacy Policy (collectively, the “Services”).

You can identify the entity providing a particular Service through the website’s footer, “About” page, or the information displayed on that Service. By visiting or using our Services, you consent to our collection, use, and disclosure of information about you as described in this Privacy Policy.

SCOPE AND OVERVIEW

This Privacy Policy applies to all visitors of our website located in the United States. It has been drafted to meet the requirements of the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), and to be consistent with similar laws in other states such as Virginia, Colorado, Connecticut, Utah, and Texas. Our goal is to be clear and transparent about how we handle personal information.

INFORMATION WE COLLECT

When you interact with our Site, we may collect two types of information. First, you may provide us with personal information such as your name, email address, phone number, company, and any details you choose to share through our contact form. Second, we automatically collect technical information including your IP address, browser type, operating system, device identifiers, pages viewed, and date and time of your visit. These logs help us maintain the security and performance of our site. We do not intentionally collect sensitive personal information such as financial, medical, or biometric data, nor do we knowingly collect information from children under 13.

HOW WE USE YOUR INFORMATION

We use your information to respond to your inquiries, provide customer support, operate and improve the Site, maintain security, and comply with legal obligations. We may also analyze aggregated, de-identified data to understand how visitors engage with our site. We do not use your personal information to create profiles for targeted advertising.

NOTICE AT COLLECTION

Whenever we ask you for information, such as through a contact form, we provide a notice that explains what we are collecting and why, with a link to this Privacy Policy. If in the future we begin selling or sharing personal information, we will update this Policy and display a clear 'Do Not Sell or Share My Personal Information' link on our homepage.

SHARING AND DISCLOSURE

We may share your information with trusted service providers who help us operate our website, maintain security, or provide professional services. We do not sell personal information for money or share it for cross-context behavioral advertising. If our practices change, we will update this Policy and provide you with a way to opt out. We may also share information when required by law, in response to legal process, or to protect our rights, property, or safety.

DATA RETENTION

We retain personal information only for as long as necessary to fulfill the purposes described here or as required by law. When retention is no longer necessary, we securely delete or de-identify the information.

YOUR PRIVACY RIGHTS

If you are a resident of California or another state with privacy legislation, you have the right to know what data we have collected about you, to request a copy of that information, to ask us to correct or delete it, and to opt out of any sale or sharing of personal data. You may contact us at info@enotecimports.com or by mail to exercise these rights. Before processing your request, we may ask you to verify your identity, and we will respond within the timeframes required by law. We will not deny services or charge different prices if you choose to exercise your privacy rights.

COOKIES AND SIMILAR TECHNOLOGIES

When you use our Site, we — along with certain affiliates, service providers, and partners — may use cookies and similar technologies such as pixels, tags, beacons, and log files. These technologies are small pieces of code or data stored on your device or browser that serve multiple purposes, including remembering your preferences, helping us improve performance, and providing you with a more personalized experience.

We use these technologies to:

- Understand how visitors interact with our Site and generate aggregated analytics to improve its performance.
- Support security features, such as detecting unusual activity and requiring re-authentication.
- Enable social media functionality, such as “Like” or “Share” buttons.

- Offer more relevant marketing and advertising, including promoting products or services that may be of interest to you.

Where required by law, we will obtain your consent before using non-essential cookies or similar technologies.

Types of Cookies

Cookies may be “session” cookies, which are erased when you close your browser, or “persistent” cookies, which remain on your device until you delete them. Some cookies are strictly necessary for the operation of the Site, while others are optional but improve your experience.

You can adjust your browser or device settings to block or delete most cookies or notify you when a cookie is placed. If you disable cookies, some features of our Site may not function properly.

Online Behavioral Advertising

We may use cookies or similar technology to deliver more relevant advertising (known as interest-based or behavioral advertising). Our advertising partners may also place their own cookies to show you tailored ads across other websites.

Opting out does not mean you will stop seeing ads, but the ads will be less relevant to your interests.

Log Files and Pixels

Like most websites, we collect server logs that include IP address, browser type, operating system, referring and exit pages, and clickstream data. We may use clear GIFs (also called web beacons) and embedded pixels for internal analytics and to measure the effectiveness of our communications.

Flash LSOs

Certain interactive features may use Flash Local Storage Objects (“Flash cookies”) to store preferences. Standard browser tools will not remove these cookies. For more information on managing Flash settings, visit Adobe’s Flash Player Settings Manager.

Third-Party Applications and APIs

Some features on our Site may be powered by third-party applications or social media plugins. When you interact with these features, you may be sharing data with those third parties according to their own privacy policies.

CHILDREN’S PRIVACY

Our Site is not directed to children under the age of 16, and we do not knowingly collect personal information from children under 13. If we learn that we have inadvertently collected such data, we will delete it promptly.

SECURITY

We use administrative, technical, and physical safeguards to protect your personal information from unauthorized access, loss, or misuse. Despite these efforts, no online transmission or storage system is completely secure.

DATA BREACH NOTIFICATION

If a security breach compromises your personal information, we will notify you promptly as required by applicable state data breach notification laws.

EMAIL COMMUNICATIONS

If you sign up to receive marketing emails, we comply with the CAN-SPAM Act by providing clear sender identification, a physical address, and a simple way to unsubscribe. We honor all opt-out requests within 10 business days.

DO NOT TRACK AND GLOBAL PRIVACY CONTROL

While there is no universal standard for Do Not Track browser signals, we do honor Global Privacy Control (GPC) signals as a valid request to opt out of the sale or sharing of personal information.

CHANGES TO THIS POLICY

We may update this Privacy Policy periodically to reflect changes in technology, laws, or business operations. When we make material updates, we will post a notice on our website and update the Effective Date.

CONTACT US

If you have questions about this Privacy Policy or would like to exercise your rights, contact us at info@enotecimports.com or by mail at 5500 Greenwood Plaza Blvd, Suite 130, Greenwood Village, CO 80111-2105, USA. Please include 'Privacy Request' in the subject line to help us process your inquiry.

Last Updated

10/08/2025